

Strategic Memorandum

TO: Interested Parties

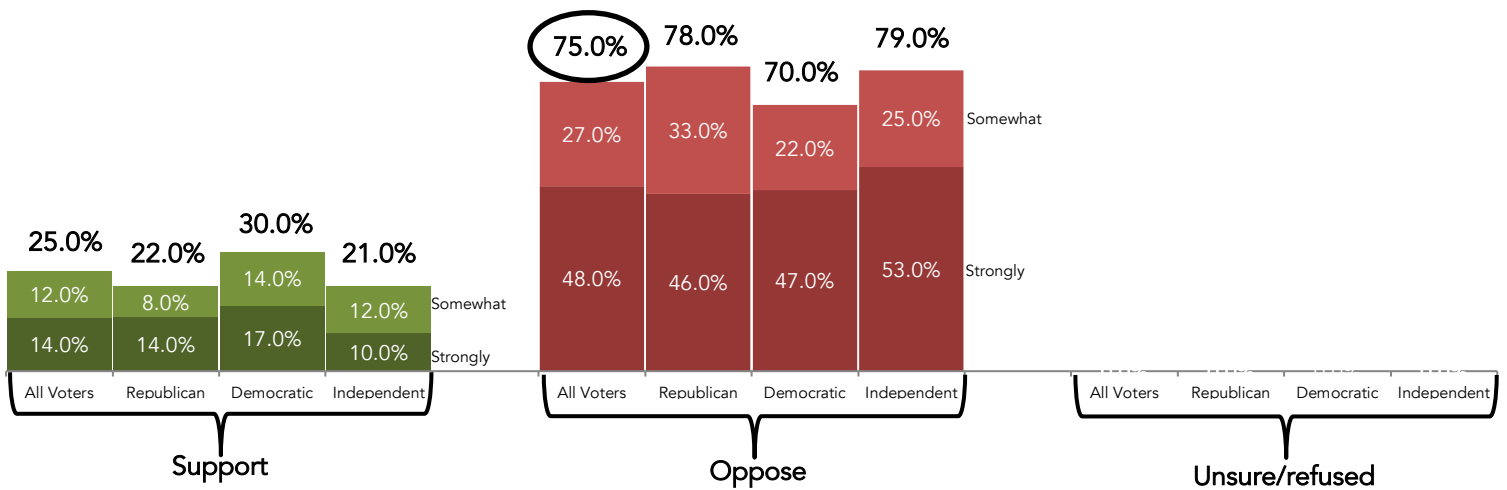
FROM: Justin Wallin
J. Wallin Opinion Research

DATE: April 11, 2023

RE: Florida Statewide Voter Survey Results

From Thursday, April 5 through Monday, April 10, 2023, J. Wallin Opinion Research conducted an online survey of voters throughout the state of Florida. Our research revealed an electorate deeply opposed to House Bill 1509 and Senate Bill 1550 under consideration by the Florida State Legislature.

Three-quarters (75.0%) Oppose Florida's Proposed Legislation (Intensity is High)



Question: "The Florida State Legislature is considering two new laws. Supporters say the laws will keep rising prescription drug prices in check by regulating pharmacy benefit managers which partner with employers and the government to create pharmacy benefits for members. Opponents say the laws would not address the root causes of rising prescription drug costs, and would only increase government regulations, driving up higher prescription drug and other healthcare costs and restricting healthcare choices for Floridians. In general, would you say that you support the proposed new laws or oppose them?"

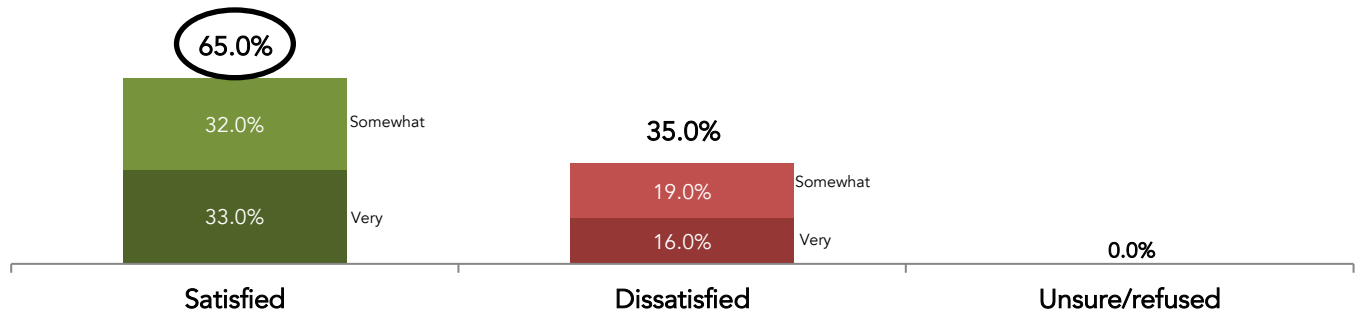
This intense, high degree of opposition is shared regardless of political party affiliation, ethnic and racial background and age group (although it is worth noting that seniors display nearly universal opposition of some 90%). It is worth underlining that the intensity of opposition (those who strongly oppose the HB 1509 and SB 1550 is remarkably high, composing a full plurality - 48.0% - of voters).



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Such great opposition to a fundamental change to how prescription medication is managed in Florida is unsurprising given that our research also revealed that nearly a supermajority (65.0%) of Florida voters are satisfied with timeliness, cost, quality, availability, and accessibility of prescription drug medication. This is in spite of the fact that 71.0% of respondents felt that prescription medication cost more now than it did just a few years ago:

Nearly a Supermajority (65.0%) is Satisfied With the Timeliness, Cost, Quality, Availability and Accessibility of Prescription Medication



Question: "How satisfied would you say that you are with the timeliness, cost, quality, availability, and accessibility of prescription medication to you and your family?"

Key Messaging

Several themes made Florida voters especially oppositional to the proposed legislation:

1. **76% became less likely to support HB 1509 and SB1550 knowing:** "The proposed new laws will increase health care costs in the Medicare program by as much as ten billion dollars over the next ten years."
2. **75% became less likely to support HB 1509 and SB1550 knowing:** "The proposed new laws will do nothing to lower the out-of-control prescription drug prices set by big drug companies or stop big drug companies' ongoing price hikes."
3. **75% became less likely to support HB 1509 and SB1550 knowing:** "The proposed new laws will cause huge increases in prescription drug costs for Florida seniors, driving up Medicare costs and doing nothing to lower the out-of-control drug prices set by big drug companies. They will impose heavy-handed government interference in health care and undermine the quality of care for Florida patients, putting vulnerable patients, such as those living with diabetes, heart disease, and cancer at risk."

We interviewed 800 respondents, offering Spanish and English languages. A survey of this size yields a margin of error of +/-3.4% (95% confidence interval). Our sample is stratified, meaning that the demographic composition of our results matches the demographic composition of the region that we surveyed.

J. Wallin Opinion Research specializes in opinion research on behalf of government, business, special interest and media clients.



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